

SomaFM Logo Usage Guidelines

The preferred usage of the SomaFM logo is red text on a black background.



However, if the logo is used on a white background, such as a poster, the red text alone is acceptable.

soma fm

If the logo is going to be printed in black and white, black or white is acceptable depending on whether the background is dark or light.



soma fm

The color of the SomaFM logo is C:0 M:100 Y:100 K:0, and in RGB = pure red only

Do not modify or alter the mark or use it in a confusing way, including suggesting sponsorship or endorsement by SomaFM or in a way that confuses SomaFM with another brand.

SomaFM is registered trademark of SomaFM.com, LLC.

If you have any questions, feel free to contact us at 415-552-7662, or email DJ@somafm.com